



LIMA CROSSROADS FESTIVAL



OVER 30 YEARS OF FAMILY FUN!!

Our Mission:

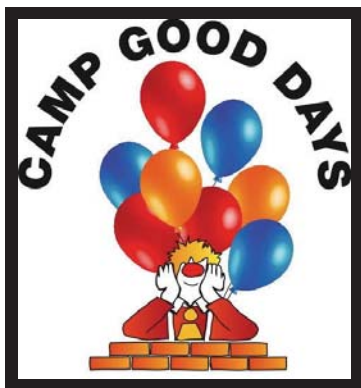
The Lima Crossroads Council's mission is to promote Lima and bring vitality to the village core and the historic business district.

Our objective is to support local businesses and service groups with their goals and projects for enhancing our communities growth and quality of life.

What have we done so far?

Members of the council have worked on the following projects:

- Secured \$315,000 in grant funds to revitalize the village's downtown business district.
- Developed the Honeoye Falls-Lima-Mendon Community Calendar system where organizations can post their events.
- Formed the Lima Business Network for local businesses.
- Helped in the campaign to bring the GCC Campus to Lima.
- Created a sponsorship program to cover fees for farmers to the Lima Farmer's Market.
- Shifted tourism advertising costs from Town and Village to Council.
- Organizers of the annual Lima Crossroads Festival, providing free activities to over 300 children each year.



This will be the fifth year the Lima Crossroads Council will be supporting Camp Good Days and Special Times as a part of it's festival mission. A percentage of festival proceeds will be given to the camp for the good works and services it provides. Camp Good Days has served more than 230 individuals in the Lima area.



Use of Funds

The funds received are used to provide a fun filled day of entertainment to the public at no or little charge. Unlike other surrounding carnivals, Lima does not charge admission for events and activities for children. Our goal is to showcase Lima for the type of community it is - hometown spirit and small town values!

The bulk of the expenses are marketing and equipment rental costs. Professionally provided activities are our hallmark. If any funds are remaining after the Festival, they will be used for community projects including Tourism Guide submissions and other Lima promoting publications and activities. A donation is also made to Camp Good Days and other non-profit organizations.

What's in it for me?

What a great opportunity to promote your business or organization to the residents of Lima and the surrounding areas! Zip Code summary of attendees is available on request to help with your marketing plans.

Sponsorship level defines the amount of advertising provided. Sponsorships are assigned by post-marked date on a first come first served basis. The sponsorship levels include, but are not limited to the following.

Festival Level Sponsorship: (One Sponsorship Available) All the benefits of the Platinum Level plus top billing on print materials as the Festival Sponsor. Free vendor booth spot.

Platinum Level Sponsorship: (Five Sponsorships Available) All the benefits of the Gold Level plus a banner with your business ad. Free vendor booth spot.

Gold Level Sponsorship: (Ten Sponsorships Available) All the benefits of the Silver Level plus listing on a banner. 75% off a vendor booth spot.

Silver Level Sponsorship: (Twenty Sponsorships Available) Name promotion on festival posters and flyers in Lima and the surrounding communities. 50% off a vendor booth spot.

Bronze Level Sponsorship: (Thirty Sponsorships Available) Business name promoted on Festival flyers in Lima and the surrounding communities, Festival website and Facebook page. 25% off a vendor booth spot.

Festival Sponsor	\$1000+
Platinum Sponsor	\$500
Gold Sponsor	\$300
Silver Sponsor	\$200
Bronze Sponsor	\$100



2015 Sponsorship Form

To be included in all promotional materials payment must be received by May 15th 2015

I would like to sponsor the following event/attraction [availability limited]:

- Obstacle Course: Full sponsorship \$600 or co-sponsor @ \$350
- Petting Zoo/Pony Rides: Full sponsorship @ \$500 or co-sponsor @ \$300
- Bounce House: Full sponsorship \$300 or co-sponsor @ \$200
- Carnival: Full sponsorship \$300 or co-sponsor @ \$200
- LimaSonic: Full sponsorship \$600 or co-sponsor @ \$350
- Bed Race: Full sponsorship \$500 or co-sponsor @ \$300

I would like to sponsor at the following financial and/or in-kind level:

- Festival Sponsor: (1 sponsorships available) \$1,000+
- Platinum Sponsor: (5 sponsorships available) \$500
- Gold Sponsor: (10 sponsorships available) \$300
- Silver Sponsor: (20 sponsorships available) \$200
- Bronze Sponsor: (30 sponsorships available) \$100

Thank you for your support!

Sponsorship request - *In-kind requires approval by the Lima Crossroads Council*

I would like to sponsor financially the amount of \$_____ and/or I would like to sponsor with in-kind support valued at \$_____.

Nature of in-kind support:

Company: _____

Contact: _____

Street Address: _____

Mailing Address: _____

City: _____ State: _____ Zip _____

Phone: _____

Email: _____

Amount Enclosed: \$_____ Pledged Amount: \$_____ (Send invoice)

I would like to donate my time to help organize or manage the festival: YES NO

OFFICIAL USE Received by: _____ Postmark Date: _____

www.limafest.org

Lima Crossroads Council - PO Box 355 - Lima - NY - 14485

Phone: 585-967-4005

Tax ID Number - 16-6002484

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Other Exciting Events!



Lima Bed Race - The famous and historic Lima Bed Race! Race to the finish line and sink some hoops. All you need to join the fun is a bed with wheels, sheets, and a teddy bear. Sign up by 11 am the day of the race.



Craft and food vendors - There is so much to choose from! Local vendors display and sell their crafts. You never know what you might find, there is something for everyone. Grab lunch while you wander through the festival.



The Old Lima Jail - The Lima Jail was rusting away so the Crossroads Council restored it to use at the Festival for generations to come! Send your friends to Jail to make Bail and get a T-shirt.